

INVOICE



wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
493639-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1314

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	493639	06306066

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 6:09 AM Eyewitness News 6am - 6:30am :30 LMFS12TV24H \$900.00 NM 3 WFSB W 09/26/12 6:27 AM Eyewitness News 6am - 6:30am :30 LMFS12TV24H \$900.00 NM 4 WFSB Th 09/27/12 5:58 AM Eyewitness News 6am - 6:30am :30 LMFS12TV23H \$900.00 NM 2 WFSB F 09/28/12 6:23 AM Eyewitness News 6am - 6:30am :30 LMFS12TV23H \$900.00 NM									
2	09/25/12	09/27/12	CBS: THE EARLY SHOW	7am - 9am	-T-T---	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T-T--- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 09/25/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM 1 WFSB Tu 09/25/12 8:41 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM 4 WFSB Th 09/27/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM 2 WFSB Th 09/27/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM									
3	09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM	-T--F--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T--F-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 12:08 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV23H \$600.00 NM 3 WFSB Tu 09/25/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV24H \$600.00 NM 4 WFSB F 09/28/12 12:09 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV23H \$600.00 NM 2 WFSB F 09/28/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV23H \$600.00 NM									
4	09/25/12	09/28/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$300.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Newark, NJ 07188-0034

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3	WFSB	F	09/28/12	7:25 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV23H	\$1,200.00	NM																																																																													
9	09/25/12	09/28/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	4	\$1,200.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>4</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Tu</td><td>09/25/12</td><td>7:46 PM</td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:30</td><td>LMFS12TV24H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>W</td><td>09/26/12</td><td>7:46 PM</td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:30</td><td>LMFS12TV24H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>Th</td><td>09/27/12</td><td></td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:00</td><td></td><td>\$1,200.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>3</td><td>WFSB</td><td>F</td><td>09/28/12</td><td>7:46 PM</td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:30</td><td>LMFS12TV23H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-TWTF--	4	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	Tu	09/25/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV24H	\$1,200.00	NM	1	WFSB	W	09/26/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV24H	\$1,200.00	NM	4	WFSB	Th	09/27/12		Entertainment Tonight	7:30pm - 8pm	:00		\$1,200.00	NM	Credited											3	WFSB	F	09/28/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV23H	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/24/12	09/30/12	-TWTF--	4	\$1,200.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
2	WFSB	Tu	09/25/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV24H	\$1,200.00	NM																																																																													
1	WFSB	W	09/26/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV24H	\$1,200.00	NM																																																																													
4	WFSB	Th	09/27/12		Entertainment Tonight	7:30pm - 8pm	:00		\$1,200.00	NM																																																																													
Credited																																																																																							
3	WFSB	F	09/28/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV23H	\$1,200.00	NM																																																																													

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INVOICE



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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493639-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1314	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/25/12	09/28/12	Eyewitness News	5am - 5:30am	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 5:11 AM Eyewitness News 5am - 5:30am :30 LMFS12TV23H \$450.00 NM 1 WFSB W 09/26/12 5:20 AM Eyewitness News 5am - 5:30am :30 LMFS12TV23H \$450.00 NM 4 WFSB Th 09/27/12 5:08 AM Eyewitness News 5am - 5:30am :30 LMFS12TV23H \$450.00 NM 3 WFSB F 09/28/12 4:59 AM Eyewitness News 5am - 5:30am :30 LMFS12TV23H \$450.00 NM									
11	09/26/12	09/28/12	Eyewitness News	5:30a - 6am	--W-F--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W-F-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 5:37 AM Eyewitness News 5:30a - 6am :30 LMFS12TV24H \$600.00 NM 4 WFSB W 09/26/12 5:43 AM Eyewitness News 5:30a - 6am :30 LMFS12TV23H \$600.00 NM 3 WFSB F 09/28/12 5:28 AM Eyewitness News 5:30a - 6am :30 LMFS12TV23H \$600.00 NM 2 WFSB F 09/28/12 5:41 AM Eyewitness News 5:30a - 6am :30 LMFS12TV23H \$600.00 NM									
12	09/25/12	09/30/12	Eyewitness News	11PM - 11:35PM	-TWTFSS	:30	6	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTFSS 6 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV24H \$1,200.00 NM 1 WFSB W 09/26/12 11:32 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV24H \$1,200.00 NM 6 WFSB Th 09/27/12 11:11 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV23H \$1,200.00 NM 5 WFSB F 09/28/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV23H \$1,200.00 NM 3 WFSB Sa 09/29/12 11:15 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV27H \$1,200.00 NM 4 WFSB Su 09/30/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV27H \$1,200.00 NM									
13	09/25/12	09/25/12	NCIS	8pm-9pm	-2-----	:30	2	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -2----- 2 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 8:35 PM NCIS 8pm-9pm :30 LMFS12TV23H \$4,500.00 NM 1 WFSB Tu 09/25/12 8:50 PM NCIS 8pm-9pm :30 LMFS12TV24H \$4,500.00 NM									
14	09/25/12	09/25/12	NCIS: LA	9pm - 10pm	-1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 9:38 PM NCIS: LA 9pm - 10pm :30 LMFS12TV23H \$4,500.00 NM									
15	09/27/12	09/27/12	Person of Interest	10pm - 11pm	---2---	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---2--- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 09/27/12 10:32 PM Person of Interest 10pm - 11pm :30 LMFS12TV23H \$4,000.00 NM 1 WFSB Th 09/27/12 10:48 PM Person of Interest 10pm - 11pm :30 LMFS12TV23H \$4,000.00 NM									
16	09/28/12	09/28/12	CSI: NY	8pm - 9pm	----1--	:30	1	\$1,600.00	NM

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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493639-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1314

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/28/12	09/28/12	CSI: NY	8pm - 9pm	----1--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 8:48 PM CSI: NY 8pm - 9pm :30 LMFS12TV23H \$1,600.00 NM									
18	09/28/12	09/28/12	Blue Bloods	10pm - 11pm	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 Blue Bloods 10pm - 11pm :00 \$1,800.00 NM Credited									
19	09/29/12	09/29/12	Eyewitness News Weekend	6am - 7am	-----2-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----2- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/29/12 5:59 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV27H \$350.00 NM 2 WFSB Sa 09/29/12 6:59 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV27H \$350.00 NM									
20	09/29/12	09/29/12	7a-9a Sat. Eyewitness New	7am-9am	-----2-	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----2- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/29/12 7:29 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV27H \$450.00 NM 2 WFSB Sa 09/29/12 7:53 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV27H \$450.00 NM									
21	09/30/12	09/30/12	Eyewitness News Weekend	6am - 7am	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 6:36 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV27H \$350.00 NM									
22	09/30/12	09/30/12	7a-9a Sun Eyewitness New	7am-9am	-----3	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----3 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 09/30/12 7:12 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV27H \$450.00 NM 1 WFSB Su 09/30/12 7:44 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV27H \$450.00 NM 3 WFSB Su 09/30/12 7:58 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV27H \$450.00 NM									
23	09/30/12	09/30/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 10:59 AM Face the Nation/ Face the State 10:30am - 11:30am :30 LMFS12TV27H \$350.00 NM									
24	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm	-----2	:30	2	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----2 2 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE



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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493639-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1314	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm	-----2	:30	2	\$6,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 09/30/12 12:59 PM Patriots Football 1:00pm - 7:00pm :30 LMFS12TV27H \$6,500.00 NM 1 WFSB Su 09/30/12 4:59 PM Patriots Football 1:00pm - 7:00pm :30 LMFS12TV27H \$6,500.00 NM									
25	09/30/12	09/30/12	60 Minutes	7pm - 8pm	-----1	:30	1	\$7,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$7,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 7:39 PM 60 Minutes 7pm - 8pm :30 LMFS12TV27H \$7,200.00 NM									
26	09/30/12	09/30/12	Good Wife	9pm - 10pm	-----2	:30	2	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----2 2 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 09/30/12 9:39 PM Good Wife 9pm - 10pm :30 LMFS12TV27H \$3,200.00 NM 1 WFSB Su 09/30/12 9:51 PM Good Wife 9pm - 10pm :30 LMFS12TV27H \$3,200.00 NM									
27	09/30/12	09/30/12	The Mentalist	10pm - 11pm	-----2	:30	2	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----2 2 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 10:36 PM The Mentalist 10pm - 11pm :30 LMFS12TV27H \$3,200.00 NM 2 WFSB Su 09/30/12 10:48 PM The Mentalist 10pm - 11pm :30 LMFS12TV27H \$3,200.00 NM									
41	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am	-----2	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----2 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 9:08 AM CBS Sunday Morning 9:00am - 10:30am :30 LMFS12TV27H \$800.00 NM 2 WFSB Su 09/30/12 9:32 AM CBS Sunday Morning 9:00am - 10:30am :30 LMFS12TV27H \$800.00 NM									
43	09/26/12	09/26/12	CSI	10pm - 11pm	--W----	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --W---- 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 10:35 PM CSI 10pm - 11pm :30 LMFS12TV23H \$3,500.00 NM									
44	09/29/12	09/29/12	48 Hours	10pm - 11pm	-----S-	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/29/12 9:59 PM 48 Hours 10pm - 11pm :30 LMFS12TV27H \$900.00 NM 2 WFSB Sa 09/29/12 10:27 PM 48 Hours 10pm - 11pm :30 LMFS12TV27H \$900.00 NM									
45	09/28/12	09/28/12	Blue Bloods	10pm - 11pm	----F--	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ----F-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 10:50 PM Blue Bloods 10pm - 11pm :30 LMFS12TV23H \$1,800.00 NM									

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wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
493639-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1314

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	09/26/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am	--W-F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W-F--	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	F	09/28/12	8:42 AM	CBS: THE EARLY SHOW	7am - 9am	:30	LMFS12TV23H	\$200.00 NM
47	09/29/12	09/29/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	Sa	09/29/12	4:44 PM	NCAA Football Reg. Season	11:00am - 7:00pm	:30	LMFS12TV27H	\$150.00 NM
48	09/29/12	09/29/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	Sa	09/29/12	7:47 PM	NCAA Football Reg. Season	11:00am - 7:00pm	:30	LMFS12TV27H	\$150.00 NM
51	09/30/12	09/30/12	SU 8-9p Prime	8pm - 9pm	-----S	:30	1	\$3,900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$3,900.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	Su	09/30/12	8:37 PM	SU 8-9p Prime	8pm - 9pm	:30	LMFS12TV27H	\$3,900.00 NM
<u>Total Spots</u>							81		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$121,050.00
<u>Agency Commission</u>	\$18,157.50
<u>Net Amount Due</u>	\$102,892.50

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